



Don't just think it,





Claro has been crafting the perfect writing instruments for over a decade now. Needless to say, we have mastered the art and undoubtedly penned it down too. Our fine writing instruments are known the world over for its superior quality, elegant designs and moreover for its affordability, even in the premium collection. We have a fan following across the globe which includes kids, professionals, pen collectors and of course stationery lovers too who love to innovatively express themselves.

We, 'Hamilton' as a group, are pioneers in the Indian Plastic Industry and are adept at designing products that are a flawless combination of appeal, value for money and furthermore exceptional in quality.

We are not defined merely by our products, but by the way, our products are put to use.

Vision

To be market leaders by utilizing our expertise and experience in sculpting superior products, high on utility, value and contemporarily aesthetic.

Mission

To be instrumental in linking creativity to its manifestation.

t's not a pen, "laro" t's a "laro"





Manufacturing Plant

We have our manufacturing plant set up in Western India, 200 km from buzzing Mumbai. As an organization, high on integrity and innovation we strictly follow all ethical norms as per international standards. Our plant follows compliance and works under compelling quality control standards. So does our retail side. We are closely associated with and are a proud member of Sedex, a global collaborative platform that strives to imbibe ethical business practices across the world.

We understand the need for quality at affordable prices. Hence, we have invested in machinery from Germany and Taiwan and state-of-the-art Advance Injection Molding. That coupled with our unparalleled QC Lab enables us to deliver standard, high-grade products at viable costs



Product Certifications





We do not manufacture pens, we craff them.







At Claro, quality for us is paramount. It is not an act, but a habit. Our rigorous compliance and exhaustive quality control process ensures every product is flawless. Based on EN71 & Reach Compliance our QC lab is equipped with all the required testing equipment to ensure we meet the highest standards of excellence, longevity and durability.









SA 8000:2014 ISO 9001:2015

Bunting









Writing Pad



Shelf Strip





Poster



200 Pcs Display Stand



Counter Display Stand









Marketing & Promotions









T-Shirt & Cap





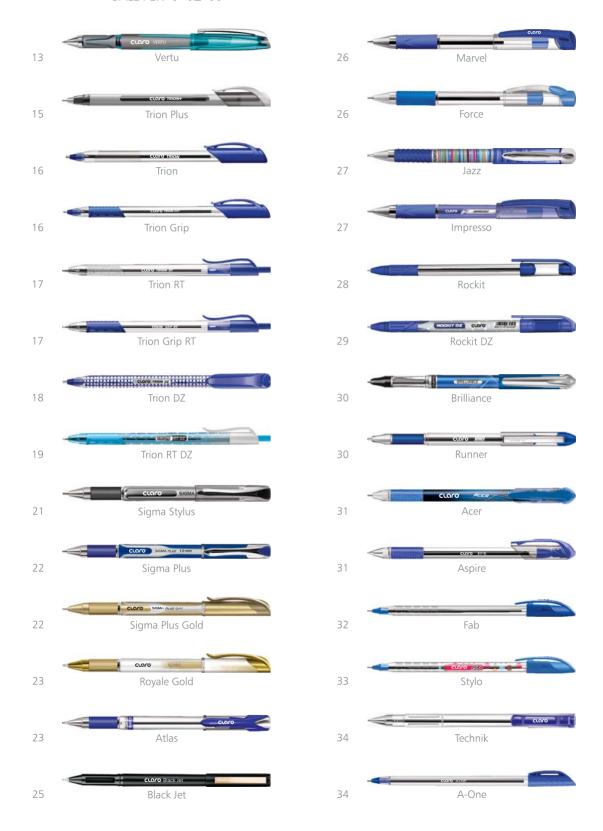
Backpack & Travel Bag



Floor Display Stand



BALL PEN P-12-41





BALL PENS

PAGE | 2-4 |

GEL PENS



PAGE 42-47

GLITTER & NEON PENS



48-53

MARKERS



54-57



BALL PENS



BL-VER-01

VERTU

FEATURES

- Ergonomically Designed with Rubberized Barrel
- Double Injected Mould Barrel
- Jumbo Refill for Long Time Writing
- Made of Non-toxic Material

PACKAGING:

- 1/10/12 Pcs Box
- 2 Pcs Blister
- 30 Pcs Display Box

NEW

TIPS 0.7 / 1.0 | INK COLOURS : • • • •







TRION+

BL-TR-07



FEATURES

- Ergonomically Designed Triangular Barrel for Stress-free Writing
- Quick Dry LV ink for Smooth Writing
- Premium Silver Nickel Tip
- Made of Non-Toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 10 Pcs PP Vallet
- 5/10 Pcs Blister
- 5/10 Pcs Opp Pouch
- 5/10 Pcs Bopp Pouch
- 30/50 Pcs Display Box

TIPS 0.7 / 1.0 | INK COLOURS : • • • • • • • • • • • • •









TIPS 0.7 / 1.0 | INK COLOURS : • • • • • • • • • • • • • • •

BARREL

TRION RT

FEATURES

- Ergonomically Designed Triangular Retractable Barrel for Stress-free Writing
- Low Viscosity Ink for Smooth Writing
- Premium Silver Nickel Tip
- Made of Non-Toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 10 Pcs PP Vallet
- 5/10 Pcs Opp Pouch
- 5/10 Pcs Bopp Pouch
- 50 Pcs Display Box
- 30/50 Pcs Jar





TIPS 0.7 / 1.0 | INK COLOURS : • • • • • • • •

BL-TR-05

TRION GRIP RT

FEATURES

- Ergonomically Designed Triangular Retractable Barrel for Stress-free Writing
- Low Viscosity Ink for Smooth Writing
- Premium Silver Nickel Tip
- Cushion Grip for Enhance Writing Pleasure
- Made of Non-Toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 10 Pcs PP Vallet
- 5/10 Pcs Bopp Pouch
- 50 Pcs Display Box
- 30/50 Pcs Jar





TIPS 0.7 / 1.0 | INK COLOURS : • • • • • • • • •



BL-TR-03

TRION DZ

FEATURES

- Ergonomically Designed Triangular Barrel with attractive Foil
- Quick Dry LV ink for Smooth Writing
- Premium Silver Nickel Tip
- Made of Non-Toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 10 Pcs PP Vallet
- 10/25 Pcs Blister
- 5/10 Pcs Bopp Pouch
- 50 Pcs Display Box
- 30/50 Pcs Jar



TIPS 0.7 / 1.0 | INK COLOURS : • • • • • • •







TRION RT DZ

FEATURES

- Ergonomically Designed Triangular Retractable Barrel with attractive Foil
- Low Viscosity Ink for Smooth Writing
- Premium NSTC Tip
- Cushion Grip for Enhance Writing Pleasure
- Made of Non-Toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Opp Pouch
- 5/10 Pcs Bopp Pouch
- 50 Pcs Display Box
- 30/50 Pcs Jar

TIPS 0.7 / 1.0 | INK COLOURS : • • • • • •









BL-SIG-06

SIGMA STYLUS



FEATURES

- Elegant Designed Foil
- Textured Grip for Comfortable Writing Experience
- Premium Silver Nickel Tip
- Low Viscosity Ink for Smooth Writing
- Made of Non-Toxic Material

PACKAGING:

- 10/12 Pcs Box
- 02/05 Pcs Blister

TIPS 0.7 / 1.0 | INK COLOURS : ● ●



SIGMA PLUS

FEATURES

- Elegant Designed Foil
- Textured Grip for Comfortable Writing Experience
- Premium Silver Nickel Tip
- Low Viscosity Ink for Smooth Writing
- Made of Non-Toxic Material

PACKAGING:

- 10/12 Pcs Box
- 10 Pcs Cardboard Vallet
- 05 Pcs Blister
- 05 Pcs Pvc Vallet
- 05 Pcs Bopp Pouch
- 45 Pcs Pet Jar
- 30 Pcs Jar





TIPS 0.7 / 1.0 | INK COLOURS : • •





ROYALE Gold

FEATURES

- Elegant Designed Foil
- Textured Grip for Comfortable Writing Experience
- Impact Resistant Tungsten Carbide Ball
- Low Viscosity Ink for Smooth Writing
- Made of Non-Toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 10 Pcs Cardboard Vallet
- 05/10 Pcs Blister
- 10 Pcs PP Vallet
- 05 Pcs Bopp Pouch
- 50 Pcs Display Box
- 45 Pcs Pet Jar





BL-SIG-01 ATLAS **FEATURES** • Stylish Design With Silver Highlight on Cap • Textured Grip for Comfortable Writing Experience • Premium Silver Nickel Tip • Low Viscosity Ink for Smooth Writing • Made of Non-Toxic Material PACKAGING: • 10/12/50 Pcs Box • 10 Pcs Cardboard Vallet • 5/10 Pcs Blister • 05/10 Pcs Bopp Pouch • 45 Pcs Pet Jar • 50 Pcs Jar • 20 Pcs Sipper

TIPS 0.7 / 1.0 | INK COLOURS : • • • • •



BL-BOS-01

Black Jet



FEATURES

- Black & Bold with Matt Finished Look
- Ergonomically Designed Grip for Comfort Writing
- Premium NSTC Tip
- LV Smooth Ink for Flawless Writing
- Made of Non-Toxic Material

PACKAGING:

- 10/12 Pcs Box
- 2/3 Pcs Blister
- 50 Pcs Display Stand

NEW

TIPS 0.7 / 1.0 | INK COLOURS : • • • •



Marvel

FEATURES

- Elegant Designed Product for Stress Free Writing
- Thick Barrel for Easy Grip
- Premium NSTC Tip
- Low Viscosity Ink for Smooth Writing
- Made of Non-Toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 10 Pcs Cardboard Vallet
- 5/10 Pcs Bopp Pouch
- 50 Pcs Display Box
- 30/50 Pcs Jar





BL-FOR-01

TIPS 0.7 / 1.0 | INK COLOURS : • • • • • • •

FERCE **FEATURES** • Elegant designed product for stress free writing • Thick Barrel for Easy Grip • Premium NSTC Tip • Low Viscosity Ink for Smooth Writing • Made of Non-Toxic Material PACKAGING: • 10/12/50 Pcs Box • 10 Pcs Cardboard Vallet

• 5/10 Pcs Bopp Pouch • 50 Pcs Display Box

TIPS 0.7 / 1.0 | INK COLOURS : • • • • • • • • • • • • • •

JAZZ

FEATURES

- Stylish Foil Design Enhance Product Feel
- Elegant Designed Product for Stress Free Writing
- Thick Barrel for Easy Grip
- Premium NSTC Tip
- Low Viscosity Ink for Smooth Writing
- Made of Non-Toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 10 Pcs Cardboard Vallet
- 5/10 Pcs Bopp Pouch
- 50 Pcs Display Box
- 30/50 Pcs Jar





BL-FOR-04

IMPRESSO

FEATURES

- Stylish Foil Design Enhance Product Feel
- Elegant Designed Product for Stress Free Writing
- Thick Barrel for Easy Grip
- Premium NSTC Tip
- Low Viscosity Ink for Smooth Writing
- Made of Non-Toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 10 Pcs Cardboard Vallet
- 5/10 Pcs Bopp Pouch
- 50 Pcs Display Box



TIPS 0.7 / 1.0 | INK COLOURS : • • • • • • • • • • • •





BL-STK-10

ROCKIT DZ

- ADCKIT DZ

FEATURES

- Stylish Foil Design Enhances Product Feel
- Smooth High Flow Ink
- Smudge Free Writing
- Low Pressure Rubber Grip
- Made of Non-toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 120 Pcs Display Box
- 50 Pcs Jar

NEW

TIPS 0.7 / 1.0 | INK COLOURS : • • • • • • • • • • • • • •



BRILLIANCE

FEATURES

- Stylish Foil Design Enhances Product Feel
- Elegant Designed Product for Stress Free Writing
- Premium NSTC Tip
- Low Viscosity Ink For Smooth Writing
- Made of Non-toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 10 Pcs Cardboard Vallet
- 5/10 Pcs Bopp Pouch
- 50 Pcs Display Box



TIPS 0.7 / 1.0 | INK COLOURS : • • • •





TIPS 0.7 / 1.0 | INK COLOURS : • • • • • • • • • • • •

ACER

FEATURES

- Stylish Foil Design Enhances Product Feel
- Elegant Designed Product for Stress Free Writing
- Cushion Grip for Better Writing Experience
- Premium NSTC Tip
- Low Viscosity Ink for Smooth Writing
- Made of Non-toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Bopp Pouch
- 50 Pcs Display Box
- 24 Pcs Canister





TIPS 0.7 / 1.0 | INK COLOURS : \bullet \bullet \bullet \bullet \bullet

BL-ASP-01

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TIPS 0.7 / 1.0 | INK COLOURS : • • • • • • • •

BL-STK-01

Fab

FEATURES

- Stylish Crystal Body
- Engraved Grip for Comfortable Writing Experience
- Butter Flow Ink For Smooth Writing
- Made of Non-Toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Bopp Pouch
- 50 Pcs Jar

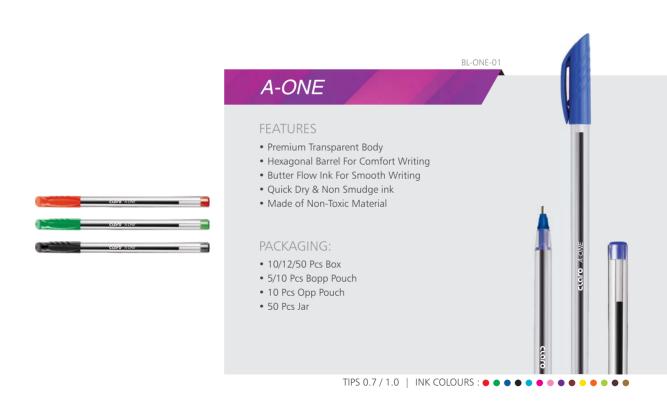
TIPS 0.6 / 1.0 | INK COLOURS : • • • •



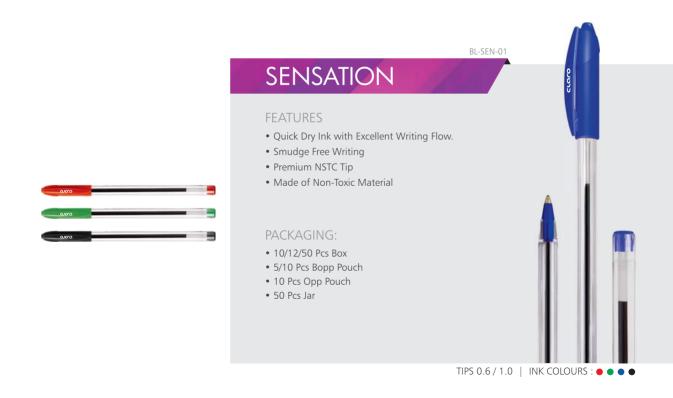




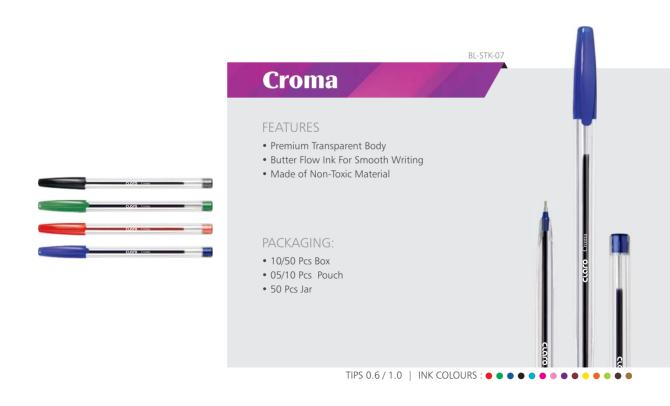


















BL-ARW-01

1rrow

FEATURES

- Advance Push Mechanism for Stress Free Clicking
- Bigger Gripper For Comfort Writing
- Low Viscosity Ink
- Premium NSTC Tip
- Made of Non-Toxic Material

PACKAGING:

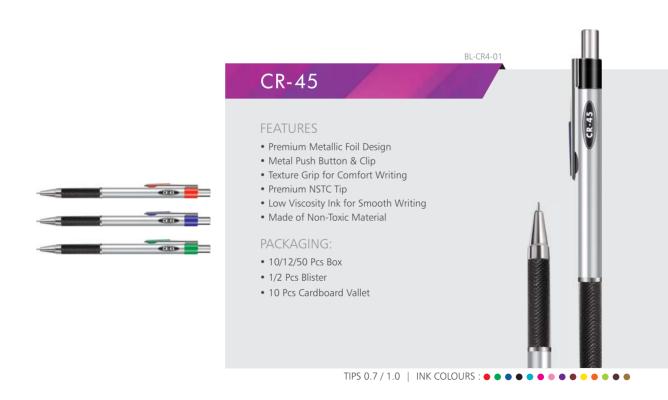
- 10/12/50 Pcs Box
- 2/3/4/5/6/8/10 Pcs Blister
- 5/10 Pcs Opp Pouch
- 5/10 Pcs Bopp Pouch
- 50 Pcs Display Box
- 30/50 Pcs Jar

NEW

TIPS 0.7 / 1.0 | INK COLOURS : • • • • • • • • • • • • •









BL-RTB-01

Ultraball

FEATURES

- Stylish Foil Design Enhances Product Feel
- Elegant Designed Product for Stress Free Writing
- Bigger Gripper for Comfortable Writing Experience
- Premium NSTC Tip
- Low Viscosity Ink for Smooth Writing
- Made of Non-toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 2/3/4/5/6/8/10 Pcs Blister
- 5/10 Pcs Opp Pouch
- 5/10 Pcs Bopp Pouch
- 50 Pcs Display Box
- 30/50 Pcs Jar

TIPS 0.7 / 1.0 | INK COLOURS : • • • • • • •







GL-SIG-01

EASYGO

FEATURES

- Write, Remove, Rewrite.
- Smooth Writing Water Based Gel Ink
- The Writing Trace Disappear with Friction, Using The Rubber Tail Tip On The Pen with no Leftover Marks and no Tearing of Paper.
- The Ink will Disappeared to Extreme Temperatures (<-20c, >60c).
- To Restore Colour, Cool to at Least <-20c Freezer & Ink will Reappear.
- Made of Non-toxic Material

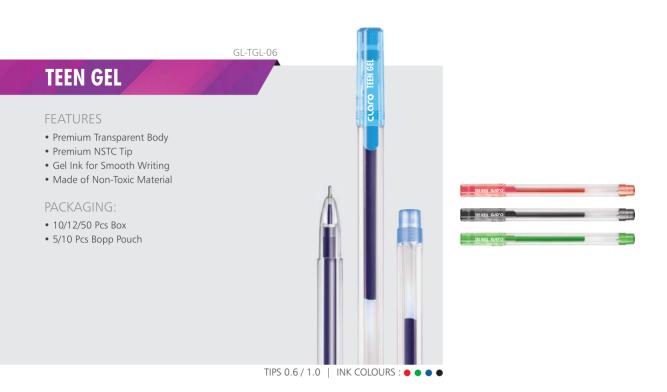
PACKAGING:

- 10/12 Pcs Box
- 10 Cardbord Vallet
- 5/10 Pcs Bopp Pouch
- 30/50 Pcs Display Box
- 5 Pcs PVC Vallet

TIPS 1.0 | INK COLOURS : • • • • • • • • • •









TRION Gel

FEATURES

- Ergonomically Designed Triangular Barrel for Stress-Free Writing
- Gel Ink for Smooth Writing
- Premium NSTC Tip
- Made of Non-Toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Blister
- 5/10 Pcs Opp Pouch
- 5/10 Pcs Bopp Pouch





TIPS 0.7 / 1.0 | INK COLOURS : • • •



TRION RT Gel

FEATURES

- Ergonomically Designed Triangular Barrel for Stress-Free Writing
- Premium NSTC Tip
- Quick Dry Gel Ink for Smooth Writing
- Made of Non-Toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Opp Pouch
- 5/10 Pcs Bopp Pouch







GL-VER-01

VERTU GEL



FEATURES

- Ergonomically Designed with Rubberized Barrel
- Double Injected Mould Barrel
- Quick Dry Gel Ink for Smooth Writing
- Made of Non-Toxic Material

PACKAGING:

- 1/10/12 Pcs Box
- 2 Pcs Blister
- 30 Pcs Display Box

NEW

TIPS 0.7 / 1.0 | INK COLOURS : • • • •







GLITTER PENS



GT-WNG-02

WINNER Glitter

FEATURES

- Safe For Children
- User Friendly
- Smooth Glide
- Made of Non-Toxic Material

PACKAGING:

- 10/12 Pcs Box
- 10 Pcs Cardboard Vallet
- 5/10 Pcs Bopp Pouch

TIPS 1.0 | INK COLOURS : • • • • • • • • •







GT-TR-02

TRION Glitter



FEATURES

- Triangular Barrel for Comfort Writing
- Safe For Children
- User Friendly
- Smooth Glide
- Made of Non-Toxic Material

PACKAGING:

- 10/12/50 Pcs Box
- 5/10 Pcs Bopp Pouch
- 5/10 Pcs Blister

TIPS 1.0 | INK COLOURS : • • • • • • • • •





NEON PENS



TIPS 1.0 | INK COLOURS : • • • •







MRK-WBM-01

Accura Whiteboard Marker



FEATURES

- Premium Japanese Polyester Tip
- Premium UV Resistant German Ink
- Xylene & Toluene Free Ink
- Longer Ink Shelf Life
- Longer Cap off Time
- Ink Confirm to EN71 European Standard
- Premium Ink Filter.
- Refillable

PACKAGING:

- 10/12 Pcs Box
- 1/2/3/4 Pcs Blister
- 4 Pcs PP Vallet

COLOURS: • • • •







MRK-PM-01

Accura Permanent Marker

FEATURES

- Premium Japanese Hard Acrylic Tip
- Premium UV Resistant German Ink
- Xylene & Toluene Free Ink
- Longer Ink Shelf Life
- Longer Cap off Time
- Ink Confirm to EN71 European Standard
- Premium Ink Filter.
- Refillable

PACKAGING:

- 10/12 Pcs Box
- 1/2/3/4 Pcs Blister
- 4 Pcs PP Vallet

COLOURS: • • • •













MRK-CDM-01

CD Marker



FEATURES

- Xylene and toluene free
- UV resistance ink
- Longer Cap off
- Always store in horizontal position
- Recap after every use
- Made of Non-Toxic Material

PACKAGING:

- 10/12 Pcs Box
- 1/2/3/4 Pcs Blister
- 4 Pcs PP Vallet

COLOURS: • • • •





10/12 Pcs Box







50 Pcs Box







Display Box





Display Box









Display Box









Blisters









Pouch









Vallets









30 Pcs PVC Box







30/50 Pcs Jar













50 Pcs Drum

20 Pcs Sipper

50 Pcs Stand

50 Pcs Rotating Stand













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